



Blumm Prize Storysharing U40 COMPETITION NOTICE

The integrated communications agency, Pomilio BlummSrl, in cooperation with Rubbettino Editore, announces the first edition of the **literary award *Blumm Prize Storysharing***, reserved to unpublished works, preferably in Italian, in the form of a short story or short novel.

The competition is open all those younger than 40 y.o. at the expiry date of this competition notice.

The competition will award three prizes:

- 1st Prize: printing and dissemination of the work in 1,500 paper copies by a brand of Rubbettino Group + production and distribution of an e-book edited by a brand of Rubbettino Group; promotion of the work and the author through a television interview on a national network, ad on a national newspaper and participation in the event of presentation by Pomilio Blumm; prize check of €500.
- 2nd Prize: production and distribution of e-book; promotion of the work and the author through a television interview on a national network and participation in the event of presentation by Pomilio Blumm.
- 3rd Prize: production and distribution of e-book.

The deadline for the submission of works is set for **16 January 2015** in the manner specified in this notice.

Art. 1 - Promoter

The promoter of Blumm Prize Storysharing U40 is Pomilio BlummSrl, an integrated communication agency headquartered in Via Venezia 4, 65121, Pescara, in cooperation with Rubbettino Editore, located in Viale Rubbettino, 10, 88049 Soveria Marinelli.

Art. 2 - Terms of participation

Participation in the Blumm Prize Storysharing U40 is free and open to all writers, Italian and not, who are younger than 40 y.o. at the expiry date of the competition notice.

Art. 3 - Works admitted to the competition

The competition is open to unpublished works, preferably in Italian, proposed in a narrative form and never awarded in other literary contests. For unpublished work, it is meant a work that has never been published by a publisher on a magazine, a newspaper, a book or a website.

The works should have a length of not less than 50 folders (100,000 characters including spaces) and no more than 150 ones (300,000 characters including spaces).

Each participant may submit only one work, which must be received in two copies, a paper copy and a digital version, and must be prepared in accordance with the following specifications;

- Font: Times New Roman

- Body: 12
- Line- spacing: 1.5
- Numbered pages

The paper copy should be printed only on one side, unbound and unsigned. The digital file must be saved in .doc format and recorded on a CD-Rom.

The works will take part in the award in a strictly anonymous form through the choice of a pseudonym; otherwise they will be excluded from the competition.

Art. 4 - Theme

The theme of the award is "**Happiness, trust, sharing: values for future society**". Specifically the works must present a thematic link with the concept of happiness meant as a value for a society based on sharing and ensuring a renewed relationship of trust between citizens and institutions.

Participants are invited to tell the various possible embodiments and interpretations of this value, with a particular focus on aspects of everyday life.

The works may deal with this issue from different perspectives: on an expressive level, as an inspiration for a linguistic experimentation or research for innovative ways of storytelling, and on a "content" level, as a narrative means, but also as the main theme, a deep value theory, inspiration for figurative transfigurations, constructions of sceneries or characters.

There is no restriction concerning type or technique. It is possible, and even encouraged, the use of innovative forms of storytelling, appropriate to an interactive digital format, as well as the traditional one, including the use of text-image syncretic modes and interactive features.

For a better understanding of the concept of the award, a more detailed abstract will be available for consultation on the website of the competition www.blummprize.eu.

Art. 5 - Documentation, methodology and deadline for submission

Each participant must submit an envelope on which the following caption must be reported:

Literary Contest Blumm Prize Storysharing. It must be sent to the following address:

- Pomilio Blumm Srl, Via Venezia 4, 65121, Pescara

The envelope shall contain two separate envelopes, both sealed, containing the following documentation:

ENVELOPE A

Envelope A must bear the words "Envelope A" and the title of the work. Inside the envelope, the following documents must be enclosed:

- application form duly filled in and signed (Annex. A), including personal data, address and telephone number, the statement certifying authorship and that the work has never been published, and the authorization for treatment of personal data pursuant to article 13 of Legislative Decree no. nr. 196/03
- photocopy of valid ID
- presentation of the book including title of the work, synopsis (max 2000 characters including spaces), a short biography of the author and the chosen pseudonym for participating;

ENVELOPE B

Envelope B must bear the words "Envelope B". Inside the envelope, the following documents will be enclosed:

- 1 paper copy of the work, written and printed according to the specifications set out in art. 3;
- 1 digital copy of the work, written and saved as specified in art. 3.

The documentation must be sent by registered mail no later than **16 January 2015**; the stamped postmark will be used as proof of date.

Packages received after the deadline will not be taken into account.

All documentation and materials submitted for admission will not be returned.

Art. 6 - Awards

- 1st prize: printing and dissemination of the work in 1,500 paper copies by a brand of Rubbettino Group + production and distribution of e-book edited by a brand of Rubbettino Group; promotion of the work and the author through a television interview on a national network, ad on national newspaper and participation in the event of presentation by Pomilio Blumm; prize check of €500;
- 2nd Prize: production and distribution of e-book; promotion of the work and the author through a television interview on a national network and participation in the event of presentation by Pomilio Blumm;
- 3rd Prize: production and distribution of e-book.

The evaluation committee reserves the right to award additional prizes or special mentions, as well as possible ex aequo.

The incipit of the works presented may be published, in the form of excerpt – from 3 to 10 text folders – on the website of the competition. Publication is subject to authorization by marking the specific space in the application form.

Art. 7 - Jury

The jury will be composed of leading figures belonging to the literature, academic, creative and communication spheres, able to evaluate the effectiveness and the versatility of storytelling as a tool of communication cutting across different fields and sectors, from diverse points of view. The complete list of the members of the jury will be published on the website www.blummprize.eu.

Art. 8 - Selection of the winners, the quality Jury's vote and awards

By **20 February 2015**, a committee of expert readers, composed of consultants and employees of the promoter Pomilio Blumm srl and the partner Rubbettino Group, will select at least seven and at most ten final works to be submitted to the Jury for the final evaluation. The names and incipit of the works of the finalists will be published on the competition website by the same date.

By **20 March 2015**, the Jury will select the winning works. The winners will be notified via e-mail and by phone by the same date. The winners' names will also be published in the specific section of the website www.blummprize.eu. No communication will be dispatched to unselected candidates.

The award ceremony will take place in May within the framework of a special event. Travelling and accommodation expenses will not be recognized, unless otherwise specified by the promoter who will evaluate possible contributions for specific needs.

Art. 9 - Publication

The winning works will be published with a regular publishing contract under the conditions set by the publisher. The texts will be available throughout the country through normal distribution channels and online retailers.

Art. 10 - Irrevocability

The Jury's decision is unquestionable.

Art. 11 - Copyrights

The copyrights of the published winning works pass to the publisher, without prejudice to the possibility of the promoter to reprint the work totally or partially, for promotional and strictly non-commercial purposes.

Art. 12 – Data Protection

In relation to the law referred to in Legislative Decree no. N. 196/2003 on data protection, participants must expressly consent to the treatment of their personal data for the purposes related to the prize in object.

Art. 13 - Exclusion

Failure to comply with one of the articles of this notice will result in exclusion from the Competition.

Art. 14 - Faculty of Organizational Secretariat

The Blumm Prize Storysharing U40's secretariat reserves the right to make all the necessary changes to the present rules at any time in order to guarantee the success of the Award.

For info:

www.blummprize.eu

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Annex A

BLUMM PRIZE STORYSHARING U40
REGISTRATION FORM

First name
Last name
Place and date of birth
Address
Email
Telephone number
Title of the work

The undersigned declares that the work presented is unpublished and has never been awarded in any other competition. He/she is aware of the rules governing the competition and accepts them unconditionally.

In particular, he/she is aware that the material submitted will not be returned and may be used by the organizers for publication purposes with the sole obligation of quoting the author's name, without any right to compensation by the author.

In addition, he/she authorizes the publication of the incipit on the official website of the competition www.blummprize.eu.

According to the Legislative Decree of 30 June 2003 no. 196, the participant declares to transfer exclusively to Pomilio Blumm the right to keep the data made available by the undersigned in order to use them and or disclose them through any type, means and communication system according to the principles of correctness, lawfulness, transparency and with non-commercial or advertising purposes, thus protecting all rights of the participant. At any time, S/he may exercise her/his own rights towards the data controller, in accordance to art. 7 of Legislative Decree 196/2003.

Place and date

Signature